## THE SALE THAT RUSHES WITH ENDLESS HASTE

ONE CHANNEL THAT IS WIDE OPEN TO DISPOSE OF ALL THIS APPARENTLY LIMITLESS STOCK IS

# THE SALE AT A PRICE,

and no price is considered that will not take the merchandise in any and every part of this store. The record of this singular manner of disposing of stock to avoid damage during the rebuilding of this store will go down in the history of price making as the most formidable method ever followed up by any house in all America. Only by these means create a ceaseless and most wonderful merchandise outgoing. Loss from cost, loss from consideration of self interest, loss from every

means that makes storekeeping proper in the aim and object to be obtained. TIT'S YOUR TIME TO BUY AS IT IS OURS TO

It is your time to save money and ours to spend it, in order to avoid greater loss still. We want the co-operation of every buyer in Richmond Monday, with every willingness to pay amply for the taking away of these many thousands of dollars in goods. During this sale goods are not exchangeable.

ENOUGH EMBROIDERIES TO COM-PLETE A CIRCLE AROUND and not a corner on all this earth where

prices equal Coher's at this time. The supply would make you rich if you could use them all.

#### EMBROIDERIES.

#### The new Galoon Linen effects. The elephant for the purchase of a fly.

Irish Point Effects, all sorts, costing up to \$2 a yard, for Esc.; others cost up to \$1, for 12 1-2c.; costing up to 50c.,

to 31, for 12 1-2c.; costing up to over, for 9c. a yard.

EMBROIDERIES AT 3 CENTS of Wide Swiss or Cambric, that cost up to 19c.

EMBROIDERIES AT 5 CENTS, wide margins, Swiss Cambric or Nainsook that cost 12 1-2c., usually; Insertions and edges.

EMBROIDERIES AT 7 AND 9 CENTS YARD. Thousands of yards, Swiss Cambric and Nainsook, Irish Point Effects, Insertions and Edges costing 16 2-3 and up to 25c.

EMBROIDERIES AT 12 1-2 CENTS, the widest, finest Swiss or Cambric Em-

MBROIDERIES AT 12 1-2 CENTS, the widest, finest Swiss or Cambric Embroideries, that cost up to 35c. a yard. Thousands of yards of Fine Nainsook and Swiss Insertions at 2c., 5c., and up to 16c. a yard, that cannot be equalled under double the price. Tambric Embroideries, wide margins, showy designs, 2c. a yard.

#### Let the Lace interest of all Richmond be alive Monday.

All these stored up. Hundreds of pleces will have to find owners. The most remarkable Lace event in

Cohen's history.

vard and up. Black French Valenciennes Laces, 25c. dozen vards.

Fine Mesh White French Footing, 19c,
dozen yards, instead of 35c.
Valenciennes Lace Beading, 1c. yard.
French Valenciennes Insertions, 4c.

Handsome Wide Net-Top Laces, White or Ecru, 12 1-2c, yard, instead of 25c. Wash Cluny and Medici Laces and In-sertions for 3, 4, and 5c, yard; worth

Linen Torchon Lace, 1-2, 1, and 2c.

Wide, Showy Designs Medici Laces for 5 and 7c. vard. Fine Medici Insertions, new, pretty de-signs, 5c. yard.

THE BARGAINS IN SILKS REPRESENT THE QUICK MARCHES WE MAKE TO CLOSE STOCKS.

To look back would be to see the double price that they were sold for, and even then the best values in all the town.

price that they were sold for, and even the best values in all the town. Entire stock of Black and Colored All-Silk Grenadines, formerly \$1.50 to \$1.89 yard, for 69c. yard. Every yard of this silk is this season's importations. Extra fine quality Black Sewing Silk Gauze, strictly all pure silk, 22 inches wide, fine Jet Black, would be good value at \$1.19 yard, for 69c. yard. Black Satin Duchess, always stylish and dressy for skirts, with very brilliant lustre, 27 inches wide, fully worth \$1.50 yard, for 90c. yard.

Pine Printed India Silks, the genuine Indias that wear so well, full 25 inches wide, in all the most tasteful effects, worth 59c. yard, for 24c. yard.

Good, heavy quality Natural White Shantong Wash Silk, 23 inches wide, usually sold for 50c. yard, for 33c. yard.

A few odd pieces of All-Pure Silk Plain Colored Surah, 20 inches wide, used for linings, usual 59c. grade, for 25c. yard.

ard. , yard-A new line of Check and Plaid

Wash Taffedas, splendid quality would be cheap at 65c. yard. 'All of this season's New Novelty Plaids that were \$1.25 to \$1.50 yard, 20 dif-ferent colorings and designs, for 75c.

18 pieces of Black Brocades, in gross

grain and satin duchess grounds; these are the usual 75c. qualities; your choice of any for 44c. yard.

5c. yard for Illuminated Check Taffeta-lines, that have been 34c. yard here-

All-Pure Silk Libety Gauze, in every

conceivable coloring, for 25c. yard; the 50c. usual grade. Black Rustling Taffetas, the French kind, that is the most excellent wear-ing fabric, for 49c. yard; the usual 75c. grade.

75c. yard for Black Moire Velour, in the 75c. yard for Black Moire Velour, in the new Eayadere satin wave design; this noveity sold heretofore for \$1.50 yard. Black Peau de Soie, very heavy quality, soft and pliable, for whole gowns, the usual 8cc. grade, for 65c. yard. PROM 9 TO 9:30 O'CLOCK—Black Brocade Summer-Weight Silk, in the newest floral designs, can be used for whole dresses or separate waists, for 371-2c. yard; usual 75c. quality. (Limit.)

Gamit.)
FROM 9:30 TO 16 O'CLOCK—
Black Satin Luxor, with very brilliant,
glossy surface, strictly all pure silk,
usually the \$1 quality, for 50c, yard.

MUSLIN UNDERWEAR TO THE

FRONT.

Enough to fill a whole store. Cheap enough to buy as marvels of modern storekeeping. Read these wonders:

29 dozen Fine Cambric and Muslin Gewns, Empire, Bishop, and other styles, costing up to \$1.50, your choice of any 63c. 37 dozen Cambric and Muslin Gowns,

laborately trimined in embroidery or ace, 48c. for what you always pay lace, 48c. for what you always pay 75c. and \$1 for. dozen Fine Cambric Gowns, Empire and high neck, trimmed in the finest embroideries, our price \$8c.; worth

dozen Muslin Gowns, yoke of tucks, fine cambric ruffle on neck and sieeves,

The Finest Cambric Gowns, yokes of French Valenciennes insertions and Swiss embroideries, for \$1.25, instead of \$2.25.

Misses' Low-Neck Empire Gowns, trimmed with fine embroideries, \$9c.

Boys' Muslin Night Robes, trimmed collars, pocket, and down front in colored or White beadings, \$9c.

25 dezen Musiln and Cambrie Skirts, 9-inch friil of embroidery or cambric umbrella friil, costing up to Sc., these 48c. each.

2 dozen Fine Cambric and Muslin Skirts, umbrella frill of embroidery, cost 5 25 always, those 69c. each.

21 dozen Muslin Skirts, with deep cam-bric flounce, tucks above, 25c, instead of 50c.
Fine Cambric Short Skirts, trimmed in French Valencleannes lace or frill of embroidery, 48c.
Skirts with extra-wide umbrella flounce of fine embroideries, worth \$1.48, are 79c. each.
Skirts that cost \$3 dozen to make are

Skirts that cost \$3 dozen to make are DRAWERS.

here at 15c. each.

DRAWERS.

46 dozen Ladies' Fine Cambric Drawers.
frill of embroiderles, umbrella or
plain, worth up to 4c. pair, these 25c.
28 dozen Ladies' Muslin Drawers, frill
of open embroidery, yoke bands, the
best 25c. value, for 15c. pair.
16 dozen Cambric Drawers, with wide,
full frill of fine embroidery or lace,
cost 75c. pair usually, these 48c.
Drawers of Fine White Lawn or Cambric, trimmed in Valendenes lace, 69c.
pair, instead of 3l.
Children's Muslin Drawers, with worked buttonholes, felled seams, hem and
tucks, 5c. pair.
CHEMISE, skirt lengths, cambric or
lawn, elaborately trimmed, 75c.
Chemise of Cambric or Muslin, yokes
of fine embroidery and lace, 48c., instead of 58c.
Chemise of Muslin, trimmed in linen
torchon lace, 15c.
CORSET COVERS AT 39c., the prettiest, newest trimming, fround, square,
or half high neck, costing up to \$l.
CORSET COVERS AT 25c., trimmed in
lace or embroidery, square or 'round
neck.
FROM 19:30 TO 11:30 O'CLOCK-

FROM 10:30 TO 11:30 O'CLOCK-

NOT ENOUGH TO LAST LONGER— Ladies 'V-Neck Gowns, yoke of em-broidery insertion, full size, Mother-Hubbard yoke back, wide cambric ruffle on neck and sleeves, 25c. each. THE SUCCESSFUL WHITE GOODS OF THE SEASON.

THE ASSEMBLED THOUSANDS. with price changes that makes your money go three times its distance. It's the enjoyment of the finest for about your own prices.

50 pieces Heavy White Linen-Finished Duck Suiting, 121-2c. value, for 5c. yard. Very Sheer Fine White India Linon, 40 inches wide, 162-3 and 20c. value, for 9c. yard. 40-inch White India Linon, the kind you always pay 12 1-2c. for, now 7c. yard. 40-inch-wide India Linon, usual 8c. grade, for 43-4c, yard. 1,500 yards Very Sheer Bourette Striped Organdies, cost 20c. always, now 73-4c.

pard. Dotted and Striped Dimities, fine, sheer grade, worth 25c. yard, now 9c.
Very Sheer, Plain White Organdles,
usual 25c. grade, for 9c. yard.
Book-Fold, Plain White India Linon,
very sheer, 19c. grade, for 52-4c, yard.
Checked and Striped Dimities, 121-2 and
16c. ones, for 51-2c, yard.
Plain White Sheer India Linons, cost
61-4c, always, these 3c, yard.
Very Sheer, Fine Plaid and Checked
Persian Lawns, 121-2c, yard, instead of
25c.

16 2-3c, Sheer White Batiste Organdles, for 81-2c. yard. 2-yard-wide White French Organdies for 12 1-2c, yard. Sheer White Seed-Dotted Swiss, 12 1-2c pieces Soft-Finished English Nainsook, in boxes of 12 yards, for \$1.36. White Figured Marseilles, 16c. value, for 9c, yard. English Long Cloth, the \$1.25 grade, here

2000 pieces English Long Cloth, the 98c. grade, for 50c. piece. 10c. Plaid Wrapper Lawns, 43-4c. yard. FROM 9:30 TO 10 O'CLOCK-Will be sold— 40-inch-wide Lace - Bordered Apron Lawns, worth 16 2-3c. yard, at this sale 47-8c.

SALE OF BEDSPREADS.

10-4 White Marseilles Spreads, extra-heavy goods, \$1.50 value, here Tc. 10-4 White Crochet Spreads, Marseilles designs, hemmed ready for use, usual 69c, ones, now 46c. \$2.25 Real Marseilles Spreads, extra-large double-bed size, handsome de-

signs, overcast ends, \$1.38. 30 White Crochet Spreads, 10-4 size, hemmed ends, Marseilles designs, 39c. COHEN'S LINENS always direct from the makers across the

ocean. We usually sell them cheaper than most houses, and now our own wild way of making them go. Linen Huck Towels, heavy, large-size ones, hemmed, for 19c. 119 dozen Linen Damask Towels, tied

fringe, worth 25c., here 15c.
78 dozen Linen Huck Towels, large size,
hemmed, 12 1-20, 2001 hemmed, 12 1-2c. each. The usual 12 1-2c. Linen Huck Towels are 7c. each.

140 dozen Bleached Momie Towels, the
best 60c. dozen ones, are here at 3c. Satin Damask Fringed Doylies,

Linen Hemstitched Sheets, extra-

large size, \$1.98 each.

2-4 size Linen Damask Dinner Napkins,
full bleached, 98c. dozen, cannot be
equalled under \$1.35.

5-5 size Linen Damask Dinner Napkins,
59c. dozen.
66 dozen Tuckish Bath To

59. dozen.
59. dozen.
56 dozen Turkish Bath Towels, \$2 dozen ones, for loc. each.
\$2.50 Dinner Napkins, 3-4 size, Irish manufacture, \$1.65 dozen.
15 pieces Linen Table Damask, that cost 37 1-2c., will be 22c yard.
7 pieces German Linen Damask, 68 inches wide, extra heavy grade, that sells always at 60c. yard, this sale's price 42c. yard.
2-yard-wide Full-Bleached, All-Linen Satin Damask, \$1 grade, now 67 1-2c. yard.

The usual best 29c. Linen Damask, now

19c. yard.
FROM 10 TO 10:30 O'CLOCK—
will be sold real Turkish Bath Towels.
Heavy Double-Warp Size, 24x48 inches,
the usual \$1.50 dozen ones, for 6c. each. GATHERED ELEGANCE - DRESSES,

SKIRTS, AND OTHER MADE GARMENTS landed here to have sold for double and more. Most perfect in styles and in everything but the present prices.

everything but the present prices.

68 Ladies' Suits of Linen Crash and Duck, made in the latest fashion, Eton, Blazer, or Reefer effects, have been priced up to \$3.50, to be sold for 21 full suit.

Stylish White Pique Suits, newest cut, full skirt, for \$2.75.

1 lot Duck Suits, new, fresh patterns, these 25 at 75c.

Tailor-Made Cloth Suits at \$3.50, from \$7.50.

\$15 Tailor-Made Suits at \$6.75. Bicycle Suits, complete, for 49c.; others up to \$16.

SEPARATE SKIRTS.
Washabie. Wearable Skirts of Fine
Linen Crash, full width, 5-inch hem,
inexpensively priced at \$1.25. Skirts of Heavy Russian Crash, 4 yards wide, 5-Inch hem, the elsewhere \$1.25 ones, here for 79c.

ones, here for 79c.
White Duck Skirts, full, liberal width, stitched seams, cost 65c, to make, on sale here for 35c.
Skirts of Linen Crash, full width, wide hems, for 20c. each.

Black Brocaded Silk Skirts, full flare,
pleated fan back, cannot buy material for less than 5; our price \$3.68.

Black Mohair Skirts, goods \$1.50 value,

Bleycle Skirts at 39c. Cheviot Bleycle Skirts at \$1.50; others up to \$10.

LADIES' WRAPPERS. AT 39c., Good Quality Lawn Wrappers, full skirt, tight back, loose front, turn-

over collars.

AT 75c., Irish Lawn Wrappers, pretty designs, full belted back, deep ruffles over shoulder, finished with braid. \$1.15, for the Dainty Negligee Gowns of Fine Laws, trimmed with Swiss em-

broidery. Negligee Dressing Jacket of White and Colored Irish Lawn, for Sc. each. Ladies' Pique Vests, all sizes, for 29c.

SILK WAISTS. Black India Silk Waist, full blouse front, lined, for \$2.65. \$5.50 Fancy Taffeta Silk Waists, now

\$5 for all the \$8.50 ones in Black and At \$3.98, Tucked-All-Over Blouse Waist of Black and Colored India Silk, lined, full blouse front. CHILDREN'S PIQUE REEFERS AND

SHORT COATS. All the White Pique Reefers, ages from 1 to 4 years, that have been up to \$1.75, to be sold for \$1 each. \$2.50 for the Stylish Short Pique Coats,

trimmed with handsome embroidery, large pointed collars. Infants' Long Coats at 75c.; others up SALE OF CARPETS.

Whoseever has a chance to place their orders for Carpets now, instead of this fall, has the chance to save one half of their money. NOT A SINGLE PRICE IN ACCORDANCE WITH THE COST. Not a price that indicates the least similarity to any price ever given in all the past. We place them on your floor when wanted, but they must be paid for within thirty days from date of purchase.

RUGS AND DRUGGETS of every description, all the most beautiful designs and newest colorings. Your choice of any of the new Moquette

Carpets, borders to match, in light and dark effects, at 95c. a yard; real Your choice of any of the New Wilton Carpets for rooms, halls, and stairs, for 80c. a yard; sold at \$1.25.

Your choice of any of the New Best Tapestry Carpets, for rooms, hails, and stairs, at 60c. a yard; will sell at Your choice of any of the 9-wire Tapes try Carpets, for rooms, halls, stairs, at 45c.; sold at 75c.

Smyrna Door-Mats, all wool, fringed Smyrna Rugs, new colors, hearth size,

Mc.; were \$1.35. Heavy Ingrain Druggets, size 3x4 yards, new patterns, \$4.25, from \$6. All-Wool Extra Superfine Ingrain Druggets, size 3x4 yards, sold at \$7.59; while they last, \$5.

thev last, \$5. 3x4-yard Smyrna Druggets, new de-signs, \$12.50; were \$17.50. Carpet Hassocks for 19c.
16 odd rolls of Linen-Warp Mattings,
sold at \$7.50, \$8, \$9, and \$10, only 1 roll
of a kind, choice of any now, \$6,
6 odd rolls of Damask Linen-Warp Matting, sold at \$14 and \$16, choice of any
now \$9.

Heavy China Matting, 85 pounds to the roll, close weave, 15c. a yard, from

Linen-Warp Mattings, sold at 35 to 50c., highest grade, carpet designs, now 22 1-2c. THE DESTRUCTION OF MATTING

PRICES has been greatly deplored by merchants who have come in competition with our selling. The closing of 180 rolls takes

Heaviest China Mattings, 100 pounds to the roll, close weaves, sold at 35c., are now 20c. a yard.

Damask Matting Rugs, 1 yard wide, 2 yards long, sold at 48c., are now 25c.

Bamboo Porch Shades, 10 and 12 feet wide, sold at \$1.25 and \$1.50, are now

SUMMER DRAPERIES AND LACE CURTAINS

cheap enough to keep until you want them. The following are a few sample Were \$10, now \$6.50-Swiss Tambour Curtains, fine, dainty patterns, 4 yards long, extra wide.

Were \$9.50, now \$5.50-Elaborate patterns Irish-Point Curtains, variety of de \$2.50 for the \$4.50 Ecru Irish-Point Cur-

tains; \$1.50 for the \$2.50 ones. \$1.56 a pair for all the Fancy Madras Curtains, that have been up to \$1.25. Curtains at 25c. a pair. Curtains at 371-2c. a pair.

Curtains at 48c. a pair. Fish-Net Lace Curtains at \$1.25, that always sell for \$2. 4-yard-long Nottingham Lace Curtains for \$1.46 a pair, et DRAPERIES.

Fish-Net Curtain Laces at 121-2c, a yard—the 25c, quality.
White Grenadine Nat. for cool, stry, summer Curtains, just half the price— 10c, a yard.

10c. a yard. Double-Border Curtain Muslins, in all the newest designs, for 10c. a yard. White and Colored Stripe Madras, that always sells for 121-2c. a yard; here Tinsel Crepe Drapertes, 4c. a yard, in-stead of 121-2c. New Burlaps, for floor coverings and decorations, 162-3c. a yard. Ottoman Reps, in fancy colors, for cur-tains and furniture coverings, 93-4c.,

Mosquito Canopies, extra size, for WASH FABRICS AT THESE PRICES WOULD COM-MAND THE MARKETS OF

THE WORLD. They are not that cheap by fully half at the lowest wholesale cost. Counters and counters loaded with the newest and

What was never done before in all America.

FINEST FRENCH ORGANDIZS. The 25 and 35c. ones. The Silk-Striped, Sheer, Scotch Organdies. The entire new and perfectly fresh stock to be sold for 8 1-2c. a yard.

Fancy Dimities, in newest and prettiest styles, the 16c, grade to be 61-4c. a yard.

yard.

4,500 yards of the finest and latest designs of 4-4 Sea Island Percales, always 121-2c. for 77-8c.

Real French Dimities, in neat, natty designs, and solid colors, cost 19c. to import, for 93-4c.

Shadow-Effect Organdles, Imported Lappet Muslins, and Swiss Batiste, in bright, new printings, cost from 121-2 to 19c. to make; your choice, 53-4c.

Scotch Dimities and French Organdies, in pretty floral designs, 121-2 and 152-3c, quality, for 43-4c.
Brilliant Plaid Ducking, for ladies' and children's wear, 83-4c, instead of 152-3c.
25c. Basket-Weave Marseilles, in all colors, for 121-2c.

Lace-Stripe, Polka-Dot, Fancy Plaid, and Figured Organdles, cost from 121-2 to 25c., for 42-4c. Light Shirting Prints, in new designs, 5c. quality, for 21-2c. 5c. quality, for 21-2c.
4-4 French Percales, in pretty new patterns, 121-2c. quality, for 33-4c.
61-4c. Apron Ginghams, in all size checks and colors, for 23-4c.
4-4 Bleached Cotton, 61-4c. grade, full pieces, for 33-4c.
10-4 Bleached Sheeting, 20c. quality, for 101-2c.

10-4 Utica Bleached Sheeting, full pieces and branded, for 162-3c.
4-4 Lonsdale Cambric, every piece branded, 71-2c.
121-2 and 162-3c. Linen-Colored Crash, for bicycle and outing costumes, 53-4c. Hemstitched Boister-Cases, full size, for 25c.

Extra Large Size Pillow-Cases, hem-stitched, for \$1-3c. Plain Hemmed Sheets, extra heavy cot-ton, for 261-2c.; others for 33, 33, and

Plain Hemmed Pillow-Cases, full size, for 31-2c.; others at 61-4, 81-3, and loc. FROM 8:45 TO 9:15 O'CLOCK—4-4 Androscoggin Cotton, every piece branded, 31-2c. FROM 19 TO 10:30 O'CLOCK—Swiss Batiste, in bright, new designs, for 11-2c. FROM 11:30 TO 12 O'CLOCK-4-4 Extra Heavy Unbleached Cotton for

3c. a yard. FROM 1 TO 1:30 O'CLOCK— 10-4 Unbleached Sheeting, 18c. quality, for 71-2c. FROM 2:45 TO 3:15 O'CLOCK— 5c. Light Calicoes, all new printings, for 11-2c.

THE MILLINERY HAS CHANGED ITS COLOR FLAG. THE UNTHE UNLOADING PRICE

BEGINS. 190 bunches of Sic. Rose Foliage for 18c.; 50c. Lilac Foliage for 25c.; Roses to be 7c. a spray; Violets for 3c. a bunch. Tire-Brim, Manilla Sallors, the \$1.50 ones, for etc. Children's Brown and Blue Sailors for

THE IMPORTED HATS ALL AT COST TRIMMED ONES FOR HALF AND LESS. A GREAT LOT OF BABY CAPS-7c. for the 19c. ones; others for 25c., that were 48 and 50c.

MEN'S FURNISHINGS

of the most careful and tasty construction. Every choice thing, with prices much lower than we could buy. High-Grade English Balbriggan Underwear, that sold for 50c., are 25c. Fine English Baibriggan Underwear, that was \$1 each, for 50c. Check Muslin Underwear, that's been 89c., for 44c. Men's White Shirts, reinforced throughout, worth 40c., for 29c. each. Men's Fine Percale Shirts, with detached collars, for 16c. each. Fine Muslin Night Robes, nicely finished, for 35c.
Men's Boston Garters for 5c., all colors.
Men's Celluloid Collars, for 5c.; Cuffs,

Ladies' Madras Puff Ties, Ascot, very Shetland Gray Silk-Finished Socks for 5c. a pair.

Men's and Boys' Pepperell Jeans Drawers, 50c. kind, for 25c. Men's Real Madras Negligee Shirts, in neat, pretty effects, made for \$1, for

A NEW PRICE AGAIN ON BLACK DRESS GOODS.

The price that will master the difficulty of a great stock as yet. Figures tell the Here are sample prices. They are unlike any ever given in all the past:

weaves and stripes, imported to sell for \$2,75 yard, sale price \$1.25 yard. 48-inch All-Weol Seeded Melrose Cloth, a magnificent fabric for mourning dresses, 50c. a yard, instead of Sec. yard.

yard, 46-inch All-Wool, Silk-Finished French Taffeta, importer's price \$1 a yard, on our counters 59c. a yard. c. a yard for Double-Width All-Wool German Henrietta, an exceptionally good value, sells usually for 59c.

good vame, sells usually for sec. a yard.

\$1 a yard Silk-Finished Florentine Mohair Brilliantine for 6%c. a yard.

\$6-inch Priestley's Silk-Warp Carmelite, a most delightful summer fabric, for \$1 a yard, cost the importer double the, money to bring to this market.

38-inch Pure Mohair and Jacquard Brocades, were bought to sell for 5%c. a yard, for 2%c. a yard.

40-inch Wool and Mohair Grenadines, handsome brocaded effects, for 1%c. a yard, instead of 5%c. a yard.

All-Wool French Serges and Henriettas, for 2%c. a yard.

All-Wool French Serges and Henriettas, for 25c. a yard.
56-inch Pure Mohair Seeded Sicilian for 75c. a yard, intended to sell for \$1.35 a yard.
FROM 9 TO 9:39 O'CLOCK—Wide, Double-Fold Black Wool Jacquards, a soft, pretty, Black material, that'll wear equal to a 35c. grade, for 191-2c. a yard.
FROM 11:45 TO 12:15 O'CLOCK—Black Wool Tamise, one of the prettiest summer dress fabrics shown this season, for 25c., 71-2c. a yard.
FROM 3:39 TO 4 O'CLOCK—6-inch All-Wool English Serge, a handsome Black dress fabric, that is worth 75c. to import, for 35c. a-yard.

COLORED DRESS GOODS PRICES-SPECIAL FOR MONDAY. Wide, Double-Fold Mohair Suitings and Covert Cloth, in all chades, from 16 2o 5c. a yard. col-Finish Cheviot Sultings, 38 inches ride, that sold for 19c., for 61-ic. a

All-Wool and Silk-Wool Novelty Fabrics, that have been 69 to 89c., for 25c. Navy-Blue Serge, 40 inches wide, the regular 69c. grade, for 39c. a yard. French Novelties, all this season's newest importations, that have been \$1.25 to \$2, for 69c. a yard. MORE KNIT UNDERWEAR. We have to sell them. Here are some illustrations of the Monday way that

shall take them at once: shall take them at once:
Ladles' full, large-size Ribbed Vests,
crochet neck and arms, 3c. each.
Ladles' 121-2c. Bleached Ribbed Vests,
taped neck and arms, 7c.
Solid Pink or Blue Lisle-Finished Vests,
crochet and taped neck-and arms, 15c.
Ladles' 39c. Bleached ' Lisle-Thread
Vests, silk finished, 19c.
Children's and Misses' Vests bleached,
2c. each.

2c. each. Pure Silk Ribbed Corset Covers and Vests, in colors Pink, Blue, and Cream, worth 50c., here 18c. Ladies' Bleached Ribbed Vests, sik-taped neck and arms, 10c. Children's Ribbed Seamless Waists, double stayed, any size, 1 to 12 years, Blue, and Children's Ribbed Vests, taped neck and

arms, 5c. Infants' Fine Cashmere Abdominal Bands, 25c. AN EXHIBITION OF RIBBONS. The sale that will take place Monday will present a picture of what Cohen's do for Richmond. The many thousand

rolls are a world's best at that-the correct Ribbons: 31-2-inch All-Silk Taffeta Ribbons, all 31-2-inch All-Silk Taffeta Ribbons, all shades, worth 22c, for 14c, yard.
116 pieces Fancy Silk Taffeta Ribbons, in light or dark colors, 31-2 4, and 41-2 inches wide, worth 29, 35, and 46c, yard, any for 17c, yard.
31-2-inch All-Silk Moire Taffeta Ribbons, best 25c, quality, for 15c, yard.
61-2-inch Cord-Edge, Double-Face Satin Ribbons, White, Pink, Blue, and Black, usually 88c, yard, for 59c, yard.

usually 88c. yard, for 59c. yard. Narrow-Width Black Velvet Ribbon for 71-2c, piece of 10 yards.
Fancy Necktie Ribbons, were 121-2 and 15c, for 7c. yard.
2-inch Fancy Cotton Ribbons, can be used as sashes or for drapery, for 2c.

5-inch or Sash-Width Black Faille Ribbon, well worth 50c., for 32c. yard.

4-inch All-Silk Moire Taffeta Ribbons,
best 29c. quality, here for 19c. yard.

41-2-inch Taffeta Cord-Edge Ribbons,
well worth 22c., for 14c. yard.

5-inch Black Moire Taffeta Ribbon for
15c yard. 15c. yard

THE SHIRT-WAIST. No matter how low the price, the waist is superior and the best in all that can be wished. The improper kind are left off Cohen's assortment.

Ladies' Fine Walsts, of Chevlot, Madras, White Marseilles, French Lawns, Dimities, new-style yoke, tucked fronts, \$1 each. Walsis, elaborately tucked back and front, trimmed with buttons, made of French Madras, \$2.25. Stylish Checked and Piald Walsis, the newest colorings, bias effects, 98c. Sheer White India Linon Walsts, de-tached collars, blouse fronts, these only 50c.

French Percale or Fancy Colored Lawr Waists, full laundered, blouse fronts Handsome White Pique Waists, tailor

made, the best style, 89c. 8c. choice for one lot of Ladies' Waists that usually sell for 75c. Irish Lawn Waists, tucked THE UMBRELLA IS A MERE PLAY-

THING. Half-price would be but a poor inspiration. NEAR TWO THOUSAND TO BE SOLD MONDAY.

360 Fine Black Silk Twilled Carola Umbrellas, steel rod, imported Congo handles, paragon lock frames, always \$1.25, these for 69c. Fine Black Taffeta Silk Umbrellas, steel rod, silk cases and tassels, Congo or Black mourning handles, \$1.19, for the usual \$2.25 grade. 156 Black Silk Twilled Umbrellas, tight

roll, steel rod, sterling silver trin med handles, worth \$1.75; our pri-500 Ladies' and Men's 69c. Gloria Um brellas, with natural handles, for 25c.
Fine Pure-White All-Silk Coaching
Parasols, with white enamelled sticks
and ribs, 69c., for a good \$1.25 value.

HOSIERY. Few people know what the state of Hosiery selling has led to here, and almost every kind that human feet could

Ladies' 37 1-2c, Black French Lisle-Thread Hose, Rembrandt ribbed or plain, 25c, pair. Ladies' 25c, Black and Tan Imported Hose for 15c, pair.

100 dozen Misses' and Children's Fine Black Lisle-Thread Hose, double knees, heels, and toes, all sizes, 12 1-2c. pair; cost 25c. usually. Children's Fancy Plaid Socks, 25c. pair Children's Black and Tan Imported Children's Black and Tan Imported Socks, sizes up to I, for life, pair. Ladles' Lo. Black and Tan Fine Gauge Seamless Hose, double soles, heels, and toes, 9c. pair.

Ladles' Solid-Div.

Ladies' Solid-Black. Tan, or Fancy Hose, for 5c. pair, instead of 19c. Infants' White or Black Socks, 19c.

Ladies' Imported Hose, Richellen rib-bed, Hermsdorf dye, 19c. pair, Ladies' Fancy Plaid Hose, fast colors, 12 1-2c., instead of 19c., pair, Children's Solid-Black Ribbed Hose, all sizes up CLEARING OUT BOOKS. No matter what the price was, or what their cost, we have gathered them all

2-volume sets of Handsomely-Bound Books, titles in gold, neatly and at-tractively boxed, 150 sets to select from usual price 50c. volume; special, For this week, 50c. Bound Books, splen did titles, and best type, will be 15c Books for Girls' and Boys' summer reading, 8c.
10,000 Paper-Bound Books, new series,
new titles, 25c. always; special for
this sale, 6c.
Paper-Bound Books that usually sell

for the great sale to make shelf room.

for 10c., special 3c. 9 TO 10 O'CLOCK-Paper-Bound Books, 125 various titles, for Ic. a copy. Limit. THESE STATIONERY SUPPLIES ARE TO WIN HOMES WITH YOU AT ONCE.

1,800 pounds of Best Linen Paper, ruled or plain, commercial, octavo, or St. James size, 25c. value, for 12 1-2c. 25c. Boxes of Paper to be 10c. Good Box Paper, heavy satin-finish sur-face, you pay 10c. elsewhere, here 4c. box. 25 sheets of Paper and 25 Envelopes, good ink paper, neatly boxed, until all sold, 1c. box. For 2 1-2c., a package of Smooth, Clear White Paper, ruled or plain. Envelopes to match, ic. package. 9-inch Business Envelopes, 25 to a

ANOTHER SALE OF CORSETS. \$4 I. C. "Zepherine" Corsets, long waist

\$4 I. C. "Zepherine" Corsets, long waist, short hips, lace and ribbon trimmed, for \$1.75.

J. B., R. & G., and W. B. Corsets, White, Drakor Black, choice \$65.

Best 75c. Ventilating Corsets, long or short waists, for 50c.

\$1.25 H. & H. Leather-Tipped Corsets, Black only, for \$5c.

Several styles of our \$1.75 and \$2 Corsets to be sold for \$1.25.

\$1.50 Corsets, Empire cut, short hip, and low bust, lace and ribbon trimmed, for \$1.

\$5c. Corsets for 25c.

50c. Corsets for 25c. 31.25 Children's Military Shoulder Braces for 75c. SALE OF GLOVES.

\$1 Kid Gloves, in colors, to be 70c. 2-Clasp Piques, heavy embroidered, for Mocha Gloves, in White or Yellow, for Silk Mitts, all that were 19 and 25c., for 12 1-2c, Taffeta Silk Gloves, 25c. Best Double-Finger for 50c. 25c. for Gloves costing up to 75c.

SURPRISES: 5c. Stamped Dolles for 2c.
18x18 Stamped Centrepleces, well worth
15c., here for 8c.
Stamped Duck Splashers, with flowers
and hird designs, 18x27 inches, here
for 5c. for 5c.
Fringed Ends Stamped Duck Tray
Cloths, well worth 121-2c., here today at 7c. each.
2-yards-long Stamped Bureau Scarfs,
were 2c., selling here for 15c.
Sar. Silk, 25 different colors, here for
3c. spool.

ART STOCK TO BE CLOSED OUT-

3c. spool. 19c. Silk Fringe, mixed colors, for 10c. SALE OF COLLARS AND CUFFS.

Only 200 dozen Ladies' Linen Collars to be sold. We have all sizes. They are worth 121-2 and 15c., here for 5c. Only 168 dozen of Ladies' Linen Cuffs, all sizes; they always sell for 15 and 25c., for 81-3c. 600 Ladies' Linen Collars here to-day for 2.1-2c. 21-2c. Ladies' All-Linen Cuffs, size only 71-2, were 19c, pair, for 3c, pair.
FANCY NECK FIXINGS AT SPECIAL
PRICES.

WE HAVE ARRANGED ALL THE LININGS IN THE DEPARTMENT FOR THE SALE.

Half or quarter price; some even less:
Dressmakers' Kid Cambries, full pieces,
any color, including Blacks and high
colors, for 21-2c, yard.
Other Cambries for 11-2c, yard.
Extra-Wide Black Canvas or Dress
Facing, always 10c, here for 5c.
Any colors, including Black, Silesias
for 73-4c, yard.
Finest quality Gros-Grain Near Silk
Linings, high colors, always 25c., here
for 162-3c, yard.
For 71-2c, the best Feather-Weight
Black Soft-Finish Percaline ever
shown at double the price.
For 73-4c., the choice of any Fancy

or 73-ic., the choice of any Fancy Skirt Lining that sold for 121-2 and

Real French Hair Cloth, cost the manufacturer 19c. to make, here to-day for 19c. yard, in Black and Gray. Would save money by buying it even if you did not need it. PAPER PATTERNS.

Full stock of all the latest always on

New Idea for 5c. Bazzar Glove-Fitting for 6c. GATHERED AROUND THE NOTION COUNTERS MONDAY. It will be a time for disappearing of

thousands. The variety is as rich as ever, hesitatingly. Black Spool Silk, Nos. A, B, and C, for 11-2c. spool, or 18c. dozen. Velvet Bindings, Black and colors, for

2c. piece.

Hand or Machine Thread for ic. spool, or 12c. dozen.

Black Darning Cloth, ic. roll.
16-yard-roll Best Tape for 9c.

The Best 20c. Garter Elastic for 10c. a

yard. Extra large cubes of Colored and Black Pins, usually 15c., for 5c. 720 bunches White Beading, the newest designs, usually 5c., for 2c. piece.

Needle-Cases—3 papers Needles and
Darning Needles—2c.
1 lot 10c. White and Colored Beading, 5c.
100 gross Clear Pearl Buttons, well
worth 15c.; here for 5c. dozen.
1 lot Pearl Buttons, well worth 8c., for
3c. dozen.

To Steel and Bone Crochet, Needles

5c. Steel and Bone Crochet Needles, 3-tc. each, or 8c. dozen. Lindsay's Safety-Pins, 1c. dozen. Large Size Stockinet Dress Shields, Nos. 1 and 2, usually 7 and 9c., for 4c. pair. Ask to see our special line of 5c. Ruffle Garter Elastic

Good Pins, Ic. paper.
DRUGGIST SUNDRIES. 693 Ladies' and Gentlemen's Combs, 8-inch, worth from 121-2 to 25c., any for 5c. each. for 5c. each.
1,144 Sample Tooth-Brushes, you often
pay 25c.; here for 10c.
Brown's Russet Shoe Paste, 1c. box.
Pure Palm Soap again for 1c. a cake, or 12c. dozen.
Violet and Heliotrope Sachet Powder,
well worth 10c., for 3c. package.
Macmine-Oil for 1c. bottle.
Toilet Face Chamois Skins for 3c. each.
Children's Round Combs, in Black and

colors, for 3c. Popular odors of Good Perfume for 5c. Large bottles Ammonia, 3c. bottle. Talcum Powder, sifter-top boxes, &c. 25c. box Highly Perfumed Violet Talcum Powder for 2c. box. Carbolic Mouth Wash for 17c. bottle. La Blache Face Powder for 19c. box. 15c. boxes Face Powder, White or Flesh, 3c. box.

Flesh, 3c. box.
Good Shaving Soap for 3c. cake,
CHEWING GUM, SIX STICKS IN A
BOX, THREE BOXES FOR 2c.

WERE NEVER FANS AS THEY WERE NEVER PRICED BEFORE. 1 lot Sc. Empire Fans, 3c. Palm-Leaf Fans for 1c. Large Wind Fans for 2c. 121-2c. Empire Fans, with tassels, for

Slik Fans, floral designs, for 25c, 19c. Empire Fans for 10c. LEATHER GOODS SALE. Ladies' Leather Beits, with harness buckles, 5c. Ladies' Chatelaine-Bags, Black only, for

Ladies' Chatelaine-Bags, Black only, for 121-2c.—worth double.
Ladies' Loather Belts, with fancy buckles, plain or leather covered, worth 39, 50, and 69c.; any for 25c.
Ladies' Leather Belts and Satin Belts, with cut-steel ornaments, worth 41 and 41.25; here for 50c.
Ladies' Black Leather Combination Pocket-Books and Card-Cases, worth 25c., for 15c.
Ladies' Leather Shopping-Bags, with outside pockets, were 50c., for 23c.

THE JEWELRY AT HURRIED

Have you seen those 15c. Shirt-Waist Sets? We are selling them for 5c. set. Ladies' Shirt-Waist Sets, with Belt-Pins, in gold or silver, never less than 20c., for 10c. set.

100 Ladies' Breast-Pins, with different stone settings, worth upward of 18c.;

stone settings, worth upward of 19c.; any for Sc.
Ladies' Silver and Gilt Cuff-Pins for Sc.
Ladies' Jewel Belts, 14 stone settings,
worth 25c.; any for 10c.
Long Fan Chains, in gold and silver,
with hard enamelled slide, for 26c.
500 Ladies' Jewel Hat-Pins, well worth

CANDY DEPARTMENT. Crystallized Gum Drops for 61-2c. a Vanilla-Flavor Chocolate Creams for 121-2c. a pound. Cream Almonds, assorted flavors, for

Cream Almonds, assorted flavors, for 15c. a pound. FROM 9:20 TO 10 O'CLOCK—
15c. French Mixture for 51-20, a pound. FROM 11 TO 12 O'CLOCK—
Vanilla-Flavor Marshmallows, extra fine quality, for 81-2c. a pound.
WE SELL PURE ICE-CREAM SODA, FLAVORED WITH THE BEST FRUIT JUICES, FOR 3c. PER GLASS.

ONCE FOR ALL

### The Houseware

Department

will lose all regulations in its regular price liberality and stand upon the strict order of unloading, regardless of what we would have to pay. This sort of selling can only be short lived. The department is open with redoubled force of

employees for this sale. Haviland's and other French China Cups and Saucers, that were sold at 33, 40, and 50c., special clearing price, 15c. choice.

A table full of Fine China Tea-Pots. Comb and Brush Trays, Sugar and Cream Sets, Salad Dishes, Cake Plates, Cracker Jars, Chocolate Pots, and articles that were sold upwards of \$6, 75c., and \$1, special clearing price, 18c. choice. 20c. Lace-Edge Decorated China Cake

or Fruit Plates for 7c. each. Carlsbad China Fruit Saucers, 4c. each. Haviland Cake Plates, that were up to 32, for 75c. each. A lot of Haviland Fancy White China, such as Tea-Pots, Sugar Dishes, Plates, Cups and Saucers, will be sold at half

A lot of Odd Decorated Plates, that were up to \$1 a dozen, will be sold for 3c, each.

TOILET SETS. 100 Imported Totlet Sets, usually \$1.58, will be sold for 58c. a set. Totlet Sets containing 12 pleces, including slop jars, that were \$15, for \$5 complete ece Tollet Sets, that were \$3, for

\$1.50 complete. A lot of Toilet Sets that were \$5 and \$6, for \$3 complete. DINNER SETS. Limoges Dinner Sets, containing 100 pieces, that were imported to sell at \$25 during this sale \$10. The Finest Carlebad Dinner Sets, that were \$22.50, for \$12.50.

Were \$22.56, for \$12.50.

Too-piece Dresden Decorated Dinner Sets, can't be duplicated under \$25, for \$12.50.
100-piece Dinner Sets, containing large soup tureen and dishes, were bought to sell at \$10, for \$4.58 complete. TEA SETS. Haviland's 56-piece Tea Sets, \$9.90 com-

plete.
Carlsbad Tea Sets, for \$5 complete.
Guerin's Limoges Tea Sets, regular \$12.50
value, for \$7 complete.
FROM 9 TO 10 O'CLOCK—
I White Meat Dishes for \$5c, each.
FROM 10 TO 11 O'CLOCK—
25c, Decorated Cream and Milk Pitchers
for \$6c.

FROM 11 TO 12 O'CLOCK-Porcelain Cups and Saucers, 2c. each. GLASSWARE. Fine Engraved Thin-Blown Tumblers, usually II and \$1.25, for 59c. a dozen. Cut-Pattern Bowls, regular 15c. value.

for 5c, each. 25c. Glass Water Pitchers for 9c, each. 25 and 35c, Bowls; Salvers, and Cake Stands for 10c, each. Stands for 10c. each.

40 and 50c. Bowls and Salvers, special for Monday, 19c. each.
Crystal Glass Salt Dips. 6 for 4c.
25c. Cut-Pattern Vases for 19c. each.
Large Hotel or Cold-Tea Goblets, usually \$1 a dozen, for 5c. each.
Cut-Pattern Tumblers, 21-2c, each.
6-piece Glass Tablet Sets for 15c., usually 25c.

15c. Crystal Cream Pitchers for 4c. each. Crystal Wine Glassos, 2c. each.
FROM 9 TO 10 O'CLOCK—
6 Fire-Polished Tumblers for 5c.
FROM 10 TO 11 O'CLOCK—
Water Goblets, usually 70c, a dozen,
will be sold 5 for 15c.
FROM 11 TO 12 O'CLOCK—
Tin-Covered Jelly Glas as, usually 30c.

Tin-Covered Jelly Glas ss, usually 30c. a dozen, will be sold for ic. each.

MASON'S PORCELAIN-LINED FRUIT JARS ARE ALWAYS SOLD FOR LESS AT COHEN'S THAN ELSE-WHERE. A full car-load on sals Monday.

TINWARE. Large Japanned Foot-Tubs for 121-2c.

Copper-Bottom Wash Bollers for No. 7 stove for 25c. each. Steel Tin Bread Raisers, with perforated top, 15c. Vegetable Steamers, 5c. each. Large Galvanized Water Buckets, usu-ally 25c., during this sale, 5c. each. 4-quart Japanned Watering-Pots, that were 20c., for 9c. each. Deep Jelly Cake Pans, 2c. each.

Oil-Stove Tea Kettles, large size, 5c. Mrs. Potts's Sad-Irons, tic. a set. Dover Patented Egg-Beaters, 4c. each.
Wire Potato Mashers, 1c. each.
Japanned Tea Canisters, 3c. each.
Glass Oil-Cans, 1-gallon size, with tin
cover, for 14c. each.
2- and 3-quart 1-minute Confee-Pots, 60c.

FROM 9 TO 10 O'CLOCK-Patent Rotary Nutmeg-Graters, ic. each. FROM i 9 TO it O'CLOCK—17-quart Block-Tin Dish-Pans for 8c. FROM ii TO i2 O'CLOCK—Galvaniaed Isa.

\$12.50 Tailor-Made Suits for \$5. THE COHEN COMPANY'S ADVERTISEMENT, HOUSEWARE, CONTINUED ON PAGE 17.

### Wool-Finish Cheviot Suitings, 33 inches wide, that sold for 19c., for 61-ic. a yard. Broken Plaids and Shepherd Checks, in new weave effects, sold regularly for 33c., now 19c. a yard. French Mozambique, soft and silky-looking, made to sell for 50c. only 15c. a yard. prettiest summer things.